



hello.

MINDY WAGNER

211 East Hickory St. Canastota, NY 13032
(t) 315.463.4068 (e) mindylaw@gmail.com

SKILLS

As a designer I have worked in nearly every medium imaginable, from screenprinting to 3d animation. In addition to my design skills I have a strong technical background in web development. I am creative, adaptable, efficient, and organized.

I am proficient in nearly all leading design and web development software for PC and Mac, including Adobe CS (Photoshop, Illustrator, InDesign) , Macromedia Flash, Dreamweaver and Homesite. I can also hand code websites using HTML/xHTML, CSS and JavaScript.

EDUCATION

B.S., Suma Cum Laude 2001, Rensselaer Polytechnic Institute
Major: Electronic Media Art & Communication

EXPERIENCE

ASSISTANT DESIGN DIRECTOR, SYRACUSE UNIVERSITY (2007-PRESENT)

- Member of 2-person design team working with Institutional Advancement to market a billion-dollar fundraising campaign and introduce new branding for Syracuse University's overall identity.
- Instrumental in all aspects of creative including conceptual design and development of print, web, and multimedia campaigns. Responsible for overseeing junior designers to ensure the quality and consistency of all Institutional Advancement marketing materials.

MANAGER OF WEB DEVELOPMENT, SYRACUSE UNIVERSITY (2003-2007)

- Responsibilities included: web site design, development, information architecture, client presentations, project management and coordination of 4-person web team.
- Primary client contact for all web projects; educated and empowered clients throughout the process so that they were comfortable with the "web world"

OWNER, ONE SMALL SPARK DESIGN (1998 - PRESENT)

- Design and develop web sites, logos, print collateral and marketing strategies for small businesses. Manage and implement all projects from start to finish, delivering on time and within budget.

GRAPHIC DESIGNER, PROSOFT LLC (2002 - 2003)

- Internal designer for fast-paced software company; worked on a variety of projects including web sites, ads, brochures, packaging, presentations, logos, trade booths, and software interfaces.

WEB DESIGNER, WEB SERVICES GROUP (2001-2002)

- Design and develop web sites for wide range of clients including corporate and non-profits.

ACCOLADES

Chancellor's Award of Excellence, 2006
Silver Addy Awards, 2 regional and 1 national
Gold, University College Designers Association 2005
Gold, American Graphic Design Awards 2005

AFFILIATIONS

Professional Member of AIGA, the American Institute of Graphic Arts
Professional Member of the Syracuse Ad Club

References available upon request.